



INCREASING IMPORTANCE OF TASKME IN THE FUTURE

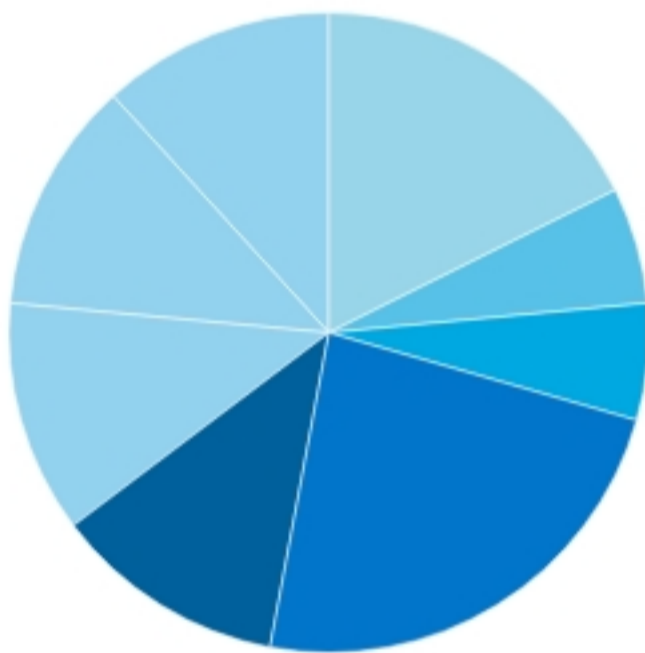
2018

2028



Current and Future Megatrends will influence our Business Model of TaskMe

- Digitalisation
- Artificial Intelligence
- Economic Power Shift
- Urbanisation
- Globalisation
- Demographic Change
- Population Growth
- Empowering Individuals



SUMMARY

The megatrend analysis shows, that the need of TaskMe will increase significantly in the future. Several trends are influencing our business in a positive way.



Demographic Change

The age distribution is shifting. Larger amount of older people who need help with certain tasks.



Empowering Individuals

We are always online and connected via social media, but not in the real life.



Urbanisation

Shift from people living in the countryside to living in huge cities.



SOURCES

LinkedIn, Megatrends: <https://www.linkedin.com/pulse/six-megatrends-future-business-sandra-peter/>

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